

393

WEST

END

AVE

A MODERN PRE-VIA CLASSIC





An Upper West Side landmark brilliantly reimagined as luxury rental residences, 393 West End Avenue is exquisitely designed by Vicente Wolf to marry the best of classic pre-war residences with contemporary design as well as rich finishes and appointments.

UNIQUELY



UPPER WEST

S



D

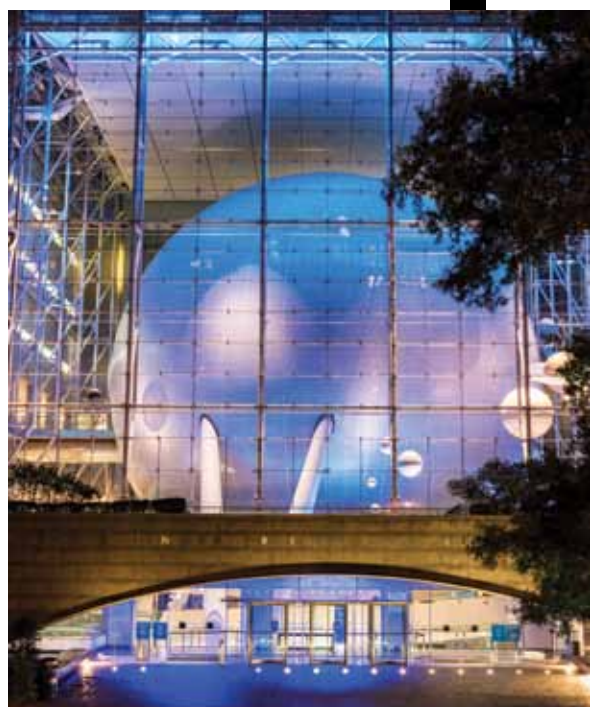


R



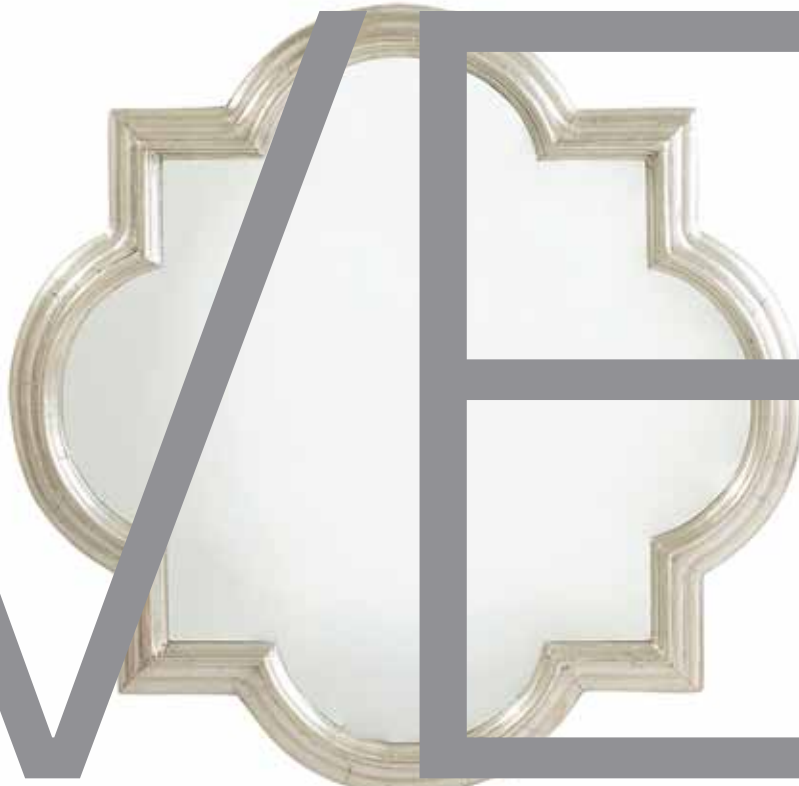
NEIGHBORHOOD





Experience one of New York's most desirable addresses in the heart of the Upper West Side. Explore a vibrant neighborhood of tree-lined streets, charming shops and restaurants, world-class museums, and prestigious private schools and universities. Escape to Central Park or walk west to Riverside Park and the Hudson River. And when it's time to work, you're conveniently steps from the subway.

AWL IN A



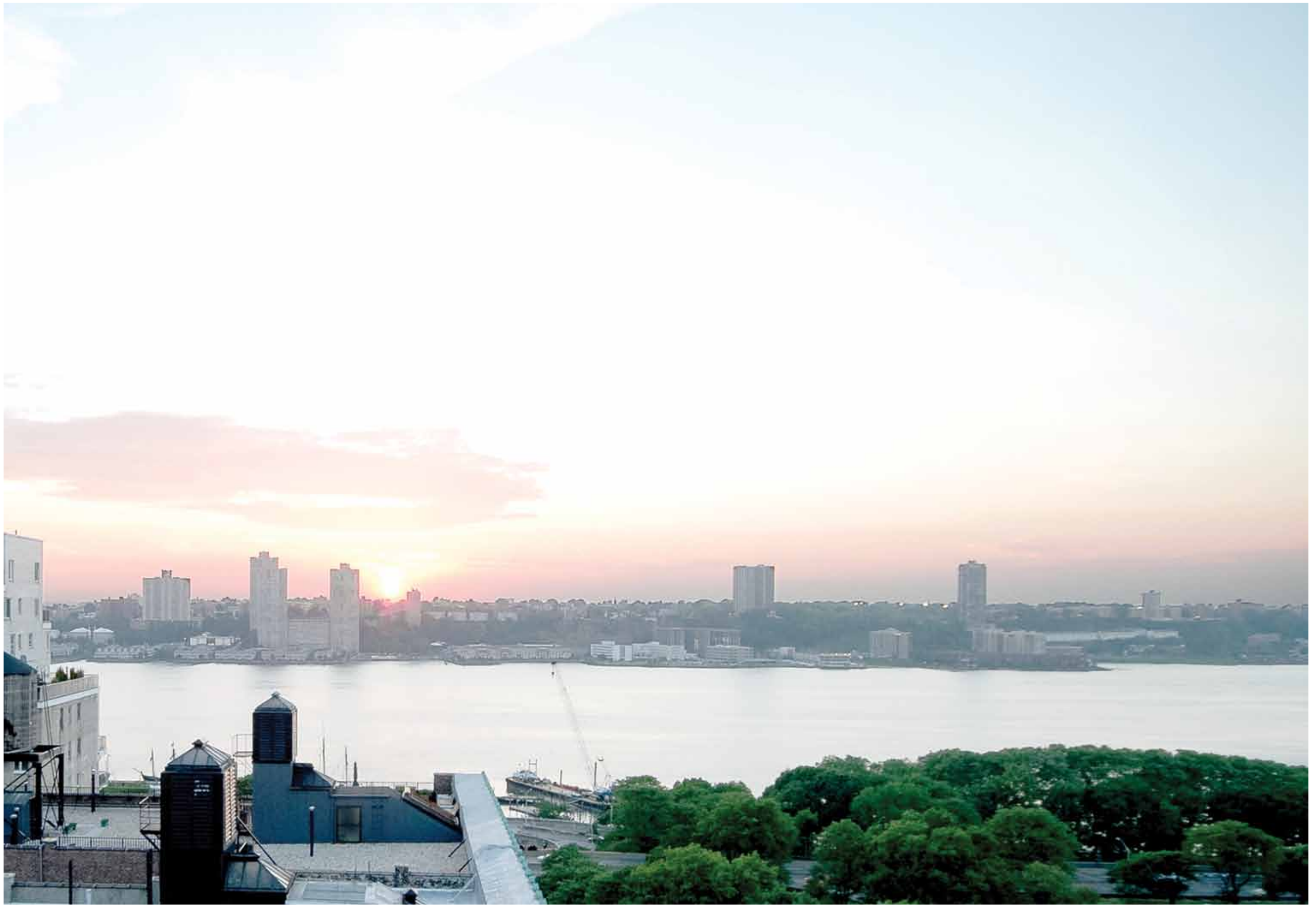
W WITH H



LO GH I



Come home to bright, sunlit living spaces that transform New York's iconic pre-war interiors with state-of-the-art style and sophistication. Designed by Vicente Wolf, each home is a light-filled sanctuary of rooms that offers a refuge from the excitement of the city. Rift-cut, solid oak floors provide the perfect stage for modern living.



See the city from a dazzling new perspective. The residences at 393 West End Avenue offer sweeping views of Upper Manhattan, from the Hudson River to Central Park. Surround yourself in a panoramic vision of New York's great green spaces.



Enjoy cooking and entertaining in a kitchen with the clean, sleek lines of contemporary design. The welcoming heart of the home, the interior is lined with custom lacquer cabinetry and polished arctic quartz countertops and backsplash, and furnished with fully integrated state-of-the-art Liebherr refrigerator, Bertazzoni gas range and microwave, Bosch dishwasher, Signature sinks and fixtures, and an Electrolux wine cooler.



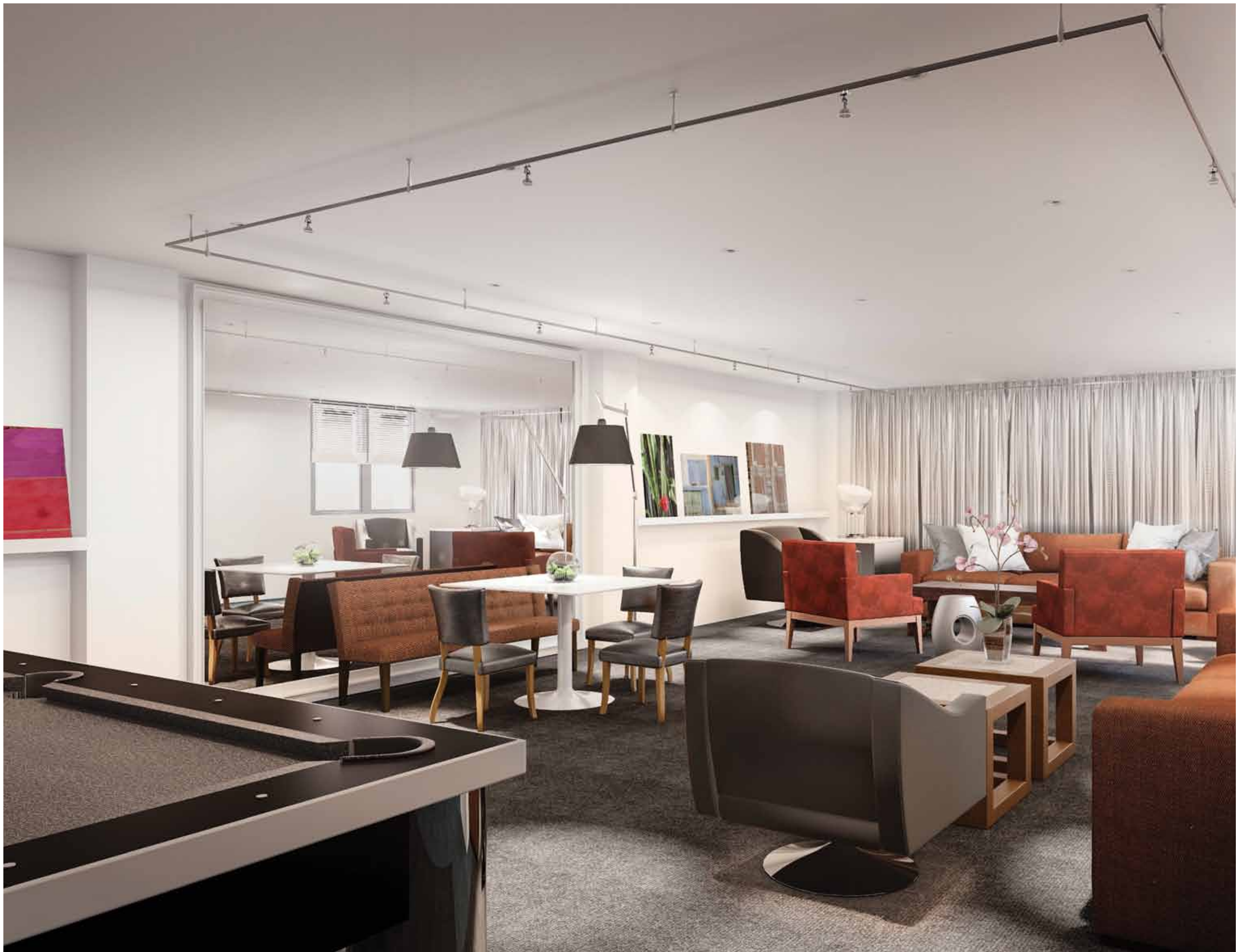
Refresh and revive in serene bathrooms designed for style and comfort. Revel in elegantly composed interiors furnished with Signature and Kohler fixtures, Corian sinks, and hand-laid textured and mosaic marble tile floors.

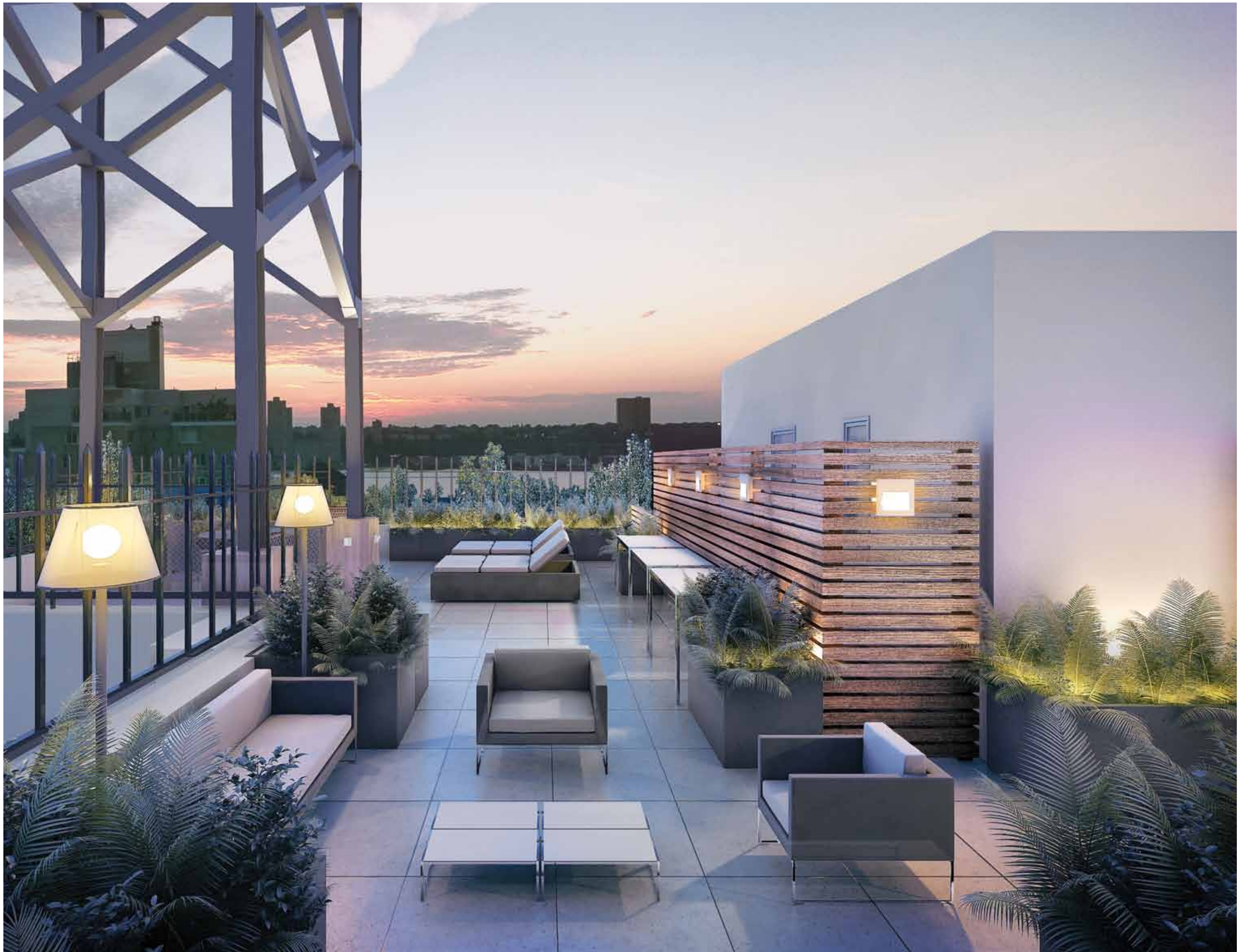


WOULD UP?
WIND DOWN



Step in from the city to extraordinary amenities that enhance your lifestyle. A 24-hour concierge is on hand to greet you and your guests in a modern lobby conceived by Vicente Wolf. Relax in the lobby courtyard or entertain with family and friends on a rooftop terrace with breathtaking views. Exercise in the fully equipped fitness center with yoga studio while children enjoy the playroom.











VICENTE WOLF ASSOCIATES
INTERIOR ARCHITECT & DESIGNER

A world-renowned interior designer, Vicente Wolf has been named one of the ten most influential designers in the United States by House Beautiful and has been inducted into the Designer Hall of Fame by Interior Design Magazine. Wolf has been at the top of the Manhattan design industry for over 35 years. From the spacious light-filled loft in New York City where his company is headquartered, Wolf and his team build on his passion for design that's guided by integrity and simplicity.

KINLIN RUTHERFURD ARCHITECTS
ARCHITECT

Kinlin Rutherford Architects is a full-service architecture and design firm that specializes in luxury residences. Their city projects include many full residential building renovations where existing buildings are re-designed, with entirely new apartment configurations, lobby interiors, amenity spaces and building infrastructure. They also design private townhouse and apartment renovations. Their practice includes residential work for private clients in the country as well as the city. Projects range from ground-up homes to full building re-designs and expansions. KRA's work is highly crafted and finely detailed, combining thoughtful and creative design with a thorough knowledge of construction.

SIMON BARON DEVELOPMENT
DEVELOPER

Simon Baron, a New York City-based real estate investment and development group is lead by Jonathan Simon and Matthew Baron. Founded over 20 years ago, Simon Baron acquires and develops real estate in Manhattan and the outer boroughs. Specializing in residential development, the firm now controls over \$1.7 billion of real estate assets and has been awarded for exceptional project execution on numerous occasions. The firm is built around a team of experienced real estate professionals from all areas of finance, design and construction. The firm achieves high levels of quality by selecting both the best teams and the best materials for all of its projects. Simon Baron is committed to executing and delivering well-designed, high-quality real estate to the market.

QUADRUM GLOBAL
DEVELOPER

Quadrup Global (Quadrup) is an international real estate investment and development firm that specializes in maximizing a property's unrealized potential. With years of international experience and increasing presence in New York City, Quadrup focuses on creating unique lifestyle experiences that combine the best in quality, location, design and amenities.

The firm's US portfolio currently includes a growing collection of lifestyle boutique hotels under development in SoHo, NoMad and the Garment District, as well as residential properties on the Upper West Side, in Greenpoint and in Long Island City. Quadrup also owns and develops world-class hotel, office, retail and residential properties in Miami, Chicago and London.

THE MARKETING DIRECTORS
EXCLUSIVE MARKETING AND LEASING AGENT

For over 30 years, The Marketing Directors has been the preeminent development advisory, marketing and sales force in luxury residential development. Its team works exclusively on behalf of elite owners and builders of residential housing to develop, market, and sell the customized architecturally superior spaces for purchasers to call home.

The Marketing Directors' sophisticated professionals are industry leaders, respected partners and market innovators. Headquartered in New York City with offices and sales teams across North America, The Marketing Directors has \$30 billion in collective sales and has led its clients to successfully sell-out more than 1,000 new developments.

IF STUDIO
CREATIVE BRANDING

IF Studio LLC is a brand communications agency that specializes in luxury lifestyle branding for real estate, hospitality, fashion and beauty. Its work encompasses the development of image, content and strategy, creating distinctive experiences that connect consumers and brands on an emotional level. IF Studio believes in the power of brands to enhance, enlighten and inspire.

393 West End Avenue
New York, NY 10024
393WestEndAve.com
212.799.9393

